

WORK

2016 Adikteev Head of Creative / July to may 2019

Mobile shaker. Performance maker. Paris, France

Head of Creative for mobile and co-leader of the in-house studio.
Lead executive director of the mobile creative team between Paris - Berlin and New-York. Direction of development and creation of innovative and creative advertising formats and products for global known customers.
Art direction and realization of animations, user interactions, development of mobile creatives ads, prototypes. Increase partnership with creative and digital agencies.

2015 Adikteev/Motionlead Lead Mobile Creative / Oct. to July 2016

Brand Display Mobile Advertising, Paris, France

Create motion design, animations and implementation of mobile advertising. Development of responsive creatives ads including animations and user interactions. Achievements motion videos models of mobile creatives.
Model of development and realisation of prototypes ads.
Analyse the data and performances of campaigns and optimizations.

2014 DeepSleep Studio Web Developer / August to December

Award Winning Creative Agency, Miami, USA

Assist Web Director with coding, web design, web layout and some app development/design. Responsive web page and digital stuff.
Coding back and front-end of Wordpress, manipulate existing template to reflect customized layouts.

2013 MNSTR. Junior Art Director / March to June

Brand Strategy & Digital Stories, Annecy, France

Declinaison of graphic design, image editing, creation and/or synthesis graphic language applied compositions.
Reference works for Martini-Barcardi France.

2011 Vivendi Web Design Consultant / August

Entertainment multinational. Paris, France

Benchmark websites to redesign the HR section of the company website.
Collaboration with external provider and A/B testing.

2011 Volume2 Marketing Business Analyst / April to July

Public relation and graphic design agency. Montréal, Québec, Canada

In charge of the development for the website v2com.biz and implementation of strategies to increase the visibility of the brand to international near the media.

EDUCATION

2015 International Design Master Degree / with honors

Thesis on touchless objects with a Leap Motion tool.

2013 Bachelor Degree of Multimedia Design / with honors

2011 2 year University Degree in Marketing

Thibault Hagenbourger

Art/Creative Director

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SKILLS

Creative & Design

Adobe CC
Framer / Principle
Sketch / inVision
Video production

Tech

JavaScript - LUA
Git
Front-end languages
Product Management

BRANDS

Adidas
Air France
Blizzard
BMW
Chanel
Ford
H&M
Lancel
LVMH
Martini

Mercedes-Benz
Nike
P&G
Paramount
Microsoft
Sony
Samsung
Ubisoft
Volkswagen Group
Warner Bros.

LANGUAGES

French
English
Spanish
Portuguese

native speaker
fluent
conversational
basic

PERSONNALITY

Kindness
Team spirit
Leadership

Integrity
Humility
Will power